

**THE FOURTH MEETING OF THE PRIORITIES COMMITTEE
OF THE CITY OF GREATER SUDBURY**

**Council Chamber
Tom Davies Square**

**Wednesday, February 21, 2007
Commencement: 6:10 p.m.**

Chair

COUNCILLOR GASPARINI, IN THE CHAIR

Present

Councillors Cimino; Barbeau; Berthiaume; Dutrisac; Dupuis; Rivest; Thompson; Callaghan; Craig; Landry-Altman; Mayor Rodriguez (A6:11pm)

City Officials

M. Mieto, Chief Administrative Officer; C. Matheson, General Manager of Community Development; D. Nadorozny, General Manager of Growth & Development; G. Clausen, Acting General Manager of Infrastructure; T. Beadman, Acting General Manager of Emergency Services; L. Hayes, CFO/Treasurer; G. Lamothe, Manager of Communications & French Language Service; H. Mulc, Manager of Business Development; R. Skelly, Manager of Tourism, Programs & Partnerships; I. Wood, Business Development Officer; P. Finley, Key Account Agent; P. Reid, Business Development Officer; A. Haché, City Clerk; F. Bortolussi, Planning Committee Secretary; CJ Caporale, Council Secretary

News Media

Sudbury Star; MCTV; CIGM; Channel 10 News; Le Voyageur; Northern Life; Big Daddy

Declarations of
Pecuniary Interest

None declared.

PART I

6:00 P.M. TO 7:00 P.M.

COUNCILLOR BRIEFING SESSIONS

Item 2
GSDC Strategic Plan
Update

Report dated 2007-02-02, with attachments, from the General Manager of Growth & Development regarding Greater Sudbury Development Corporation (GSDC) Strategic Plan Update was received.

Mr. Guy Labine, Chair of the Greater Sudbury Development Corporation, provided an electronic presentation. He indicated that the Economic Development staff deliver core activities such as assisting in the expansion of businesses and the development of new businesses, promoting government and private sector funding programs, etc.

Item 2
GSDC Strategic Plan
Update
(continued)

Mr. Labine stated that the GSDC is involved in spearheading and supporting partnerships with businesses such as March Entertainment, Science North and Dynamic Earth, Music and Film in Motion, etc. He also provided GSDC's successes for 2006 and advised that the Economic Developers Council of Ontario (EDCO) awarded the City of Greater Sudbury in two categories, Marketing and Product Development of Branding and Marketing and Product Development of Brochure - Specialty Publication.

He provided testimonials from various businesses in the City of Greater Sudbury and examples of the various projects that GSDC and City Council invested in and the economic impact they had.

He outlined GSDC's priorities and projects for 2007 and GSDC's mandate and responsibilities. Mr. Labine advised that the Economic Strategic Plan contains five economic engines that serve as goals for the future:

- to offer the best mining supply and services in the world
- to build a city for the creative, curious and adventuresome
- to become one of Ontario's top four destinations
- to become a leader in health research & innovation
- to become a model for eco-industry & renewable energy

The following recommendation was presented:

RECOMMENDATION 2007-10: Moved by Councillor Berthiaume:

WHEREAS the Greater Sudbury Development Corporation (GSDC) is the economic development arm of the City of Greater Sudbury, and acts with the authority and confidence of City Council in fulfilling its mandate;

AND WHEREAS the report entitled "Coming of Age in the 21st Century, An Economic Development Strategic Plan for Greater Sudbury 2015" was prepared under the direction of the GSDC in 2003, and was approved by City Council during each of the last two terms of City Council;

AND WHEREAS the GSDC has reconfirmed the Economic Development Strategic Plan and identified priorities for 2007;

THEREFORE BE IT RESOLVED THAT the Council of the City of Greater Sudbury:

1. Confirm the GSDC as the economic development arm of the City of Greater Sudbury and continue to support its mandate;

Item 2
GSDC Strategic Plan
Update
(continued)

2. Approve the Economic Development Strategic Plan for Greater Sudbury 2015 and the priorities identified by the GSDC in 2007;
3. That Council grants the annual Economic Development Capital Funding, as approved during the budget process, to the Greater Sudbury Development Corporation in order to streamline the approval process and facilitate community economic development on behalf of Council, with the understanding that the accounting for all funding will continue to be provided by the Finance Department of CGS.
4. Receive progress reports from the GSDC at Priorities Committee meetings, on a quarterly basis.

CARRIED

PART II
7:00 P.M.

CITIZEN DELEGATIONS

Item 3
Barrydowne Extension

Letter dated 2007-01-29 from the Barrydowne Extension Committee regarding Upcoming Plans to Promote the Construction of the Barrydowne Extension was received.

Item 3 (Barrydowne Road Update) was pulled from the agenda and not dealt with.

Adjournment

RECOMMENDATION 2007-11: Moved by Councillor Cimino:

THAT this meeting does now adjourn. Time: 7:07 p.m.

CARRIED

Councillor J. Gasparini, Chair

Angie Haché, City Clerk

PRIORITIES 2007-02-21 (4TH) (3)