

# 2014 Budget

# CRIME ■ ■ STOPPERS

What We Are &  
How We Save the  
City of Greater Sudbury  
Money

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## **Crime Stoppers is celebrating 26 years of fighting crime in Sudbury and area and we need your help!**

*“Crime Stoppers tips solve crimes. They often get our investigations started in the right direction, when we have no investigative leads to begin with.” ~ Chief Frank Elsner, Greater Sudbury Police Service.*

### **WHAT IS CRIME STOPPERS?**

Crime Stoppers is a **non-profit community program** involving the co-operative efforts of three partners.

- **citizens of the community** - to fundraise, raise awareness and provide the tips
- **the police** - to promote awareness of the program and to investigate the tips
- **the media** - to raise awareness and to publicize unsolved crimes

The program can not succeed if one of these partners is missing.

**Crime Stoppers is a non-profit organization run by a volunteer Board of Directors. We are not part of the Police Service and do not receive funding from the police budget.**

### **WHAT DOES CRIME STOPPERS DO?**

Crime Stoppers takes tips from people who wish to remain anonymous and who have information to solve crimes already committed or which are about to occur. We also take tips concerning the whereabouts of wanted or missing persons and narcotics or stolen property. Our website allows tipsters to submit a tip on-line and even take part in a two way exchange with a Police Coordinator while still remaining anonymous. We also offer secure methods to submit tips through Facebook or by texting. Crime Stoppers encourages citizens to get involved in making their community safer while remaining anonymous.

Coordinators pass information received on to law enforcement agencies to investigate. Your local Crime Stoppers works with:

- Greater Sudbury Police Service
- OPP, RCMP, Espanola Police Service and First Nations Police Services
- Other agencies such as MNR, Ontario Works, Canada Revenue Agency, Ontario Racing Commission, C.A.S., S.P.C.A., CN & CP Rail, MTO, Ontario Fire Marshalls, etc.

### **WHO CALLS CRIME STOPPERS?**

- Concerned citizens or employees who realize that crime costs/affects everyone
- People who don't want to or can't call police (safety reasons)
- Concerned family members
- People who want to help but don't want to go to court
- People who probably wouldn't get involved but want the reward

In many cases, people are hesitant to contact the police fearing retaliation from the criminal. Crime Stoppers recognizes the reluctance of many citizens to become personally involved and guarantees anonymity to those who provide information. Because Crime Stoppers *does not know who the tipster is*, it is impossible to divulge their identity. By guaranteeing anonymity to tipsters, we remove the fear of reprisal.

## WHY IT WORKS

- All tipsters are anonymous—this is the *cornerstone* of Crime Stoppers
- Tipsters are never asked to provide personal information and never have to appear in court
- The computer database is owned by Crime Stoppers not the Police and all tips are the property of Crime Stoppers
- No Call Display, no Call Trace, no \*69 capability, no Recordings,
- IP addresses are not available to us
- We never give specifics about what crimes we help solve in case it would put the tipster at risk
- Operates 24 hours per day, 7 days per week

Some people want to do the right thing but don't want to get involved. We offer complete anonymity. Tipsters never have to give their name nor do they ever have to go to court. We overcome apathy by offering a cash reward of up to \$2000.

## HOW DOES IT WORK?

Tipsters are given a random confidential code and can in the future, check on the status of their information *only by providing the Coordinator with their code number*. If an arrest is made or property/drugs are recovered, the tipster is eligible for a cash reward of up to \$2000. The Police Coordinators notify the Board of Directors of the success of the tip at their monthly meetings and the Directors determine the reward amount (based on many things such as drugs or property recovered, the number of arrests, the number of charges, the severity of the crime, risk to the tipster, weapons recovered and many other facts). The reward is left under the code number at a pre-arranged secure location for the tipster to pick up at their convenience.

Rainbow Crime Stoppers is run by a volunteer Board of up to 30 Directors who are responsible for setting policy, raising funds, promoting the program and determining and paying out rewards. There are no law enforcement, justice or elected officials on the Board.

Cst. Bert Lapalme from Greater Sudbury Police Service and Cst. Lucie Sirois from Ontario Provincial Police are the Police Coordinators currently assigned to our local Program. As well, Cst. Denis Grimard from RCMP assists on a regular basis. The Police Coordinators are responsible for the day to day operation of the Program, taking tips and disseminating them to the appropriate agencies for investigation. They act as liaisons between the tipster and law enforcement. They also act as liaisons between the police, the media and the Board of Directors and assist with raising awareness of the organization in the community.

## SOMETIMES IT PLAYS OUT IDEALLY!

A crime occurs one evening (this could be a drug deal, a homicide, a robbery, an assault, arson or any other crime). A tip comes in the very night of the crime. The tip names somebody that is not even a suspect. Investigators solve the crime and charges are laid with very little time and very few resources utilized. ***This happens! Without Crime Stoppers these cases would have cost taxpayers significantly more to solve and in some situations may never have been solved at all.***

## **CRIME STOPPERS IS IN A UNIQUE POSITION**

We cannot advertise our successes by telling the stories of crimes we have solved except in general terms in order to avoid inadvertently putting a tipster at risk – they might be the only person who could have known the specific facts divulged in the tip and making the tip public could cost a life.

As a result all we can provide to the community is our statistics. Although the numbers are impressive they do not evoke the emotional response that a story about how we solved a particular crime that upset the community would. Therefore it is difficult to encourage donations from individuals in our community to support our programs. If we were able to tell citizens about the particulars of crimes that we have assisted in solving we would truly touch their hearts and encouraging donations would be so easy.

We can't say, "we were responsible for the arrest of a drug dealer who was selling drugs in your children's school" or "we assisted in solving that arson or those robberies in your neighbourhood", etc.

However we are proud that over the years, the Sudbury program has had direct involvement in helping solve crimes such as homicides, major arsons and many robberies among countless others.

### **AND IT WORKS! IT WORKS REALLY WELL! LOOK AT WHAT WE HAVE ACCOMPLISHED!**

#### **2013 marks 26 YEARS OF SUCCESS in our Community Statistics to May 31st, 2013**

- Tips received.....24,339
- Charges laid.....6,824
- Cases cleared.....3,579
- Fugitives Arrested.....358
- Weapons recovered.....151
- Drugs & property recovered.....\$45,433,206
- Rewards approved.....\$537,575

#### **Remember that these stats represent only cases where rewards were approved and do not take into account:**

- cases where the police have a suspect but not enough information to get a warrant and where a new tip (or tips on file) provide additional details which assist in successful warrant applications
- a major crime where the information is so complex that the Crime Stoppers Police Coordinator convinces the caller to talk directly with investigating officers (in this case, the caller is no longer considered a Crime Stoppers' tipster)
- Crimes that are solved due to our "Crime of the Week", "Fugitive of the Week" or "Guaranteed \$1000 Reward" initiatives or our neighbourhood posters or other initiatives where the actual tip/report does not come in through Crime Stoppers
- Tips that provide "intel" that does not result in an arrest initially but could turn out to be important in an ongoing investigation

## **CRIME STOPPERS FUNDING**

*We are not looking for a free ride.* We are asking that you join us in our efforts. We work very hard as a Board of Directors to be self-sufficient and try to raise our own funds, however, *we cannot tell people that our tips solved a particular homicide or arson or series of robberies as telling could put the tipster at risk. This creates additional challenges when fundraising because we can only give numbers, not a heartwarming story.*

### **FUNDRAISING EFFORTS INCLUDE AMONG OTHER THINGS:**

1. Our annual TriForce Regimental Fundraising Ball where in addition to selling tickets, we hold auctions and raffles and canvas for major contributing sponsors
2. Our annual Fire Truck Pull where in addition to selling teams, we hold a BBQ and canvas for major contributing sponsors
3. Our annual Golf Tournament (Tee off for Tips) where in addition to selling tickets, we hold auctions and raffles and canvas for major contributing sponsors
4. Until 2012 we held an annual Night at the Races (Race Against Crime) where in addition to selling tickets, we held auctions and raffles and canvassed for major contributing sponsors - *we have lost this revenue source.*
5. In 2013 we brought the Harlem Ambassadors to Sudbury to play basketball and then to take their "Stay in School, Stay off Drugs" message to our schools.
6. Weekly Bingos every second month where volunteers and Directors give of their time
7. 3rd party Fundraisers (STC, Magic Show, Tribute to Beatles, Tribute to Elton John/Billy Joel, etc)
8. Fundscrip - sale of gift cards
9. Several 50/50 Draws a year
10. Annual Drive-in Movie
11. Facilitate the John School Court Diversion Program
12. Sale of Bike Security Kits
13. Billboard Ads (annual charge to advertisers for ads at the bottom of Crime Stopper billboards)
14. Sale of fishing lures showing Crime Stoppers phone number
15. Sale of metal Crime Stoppers signs for commercial buildings
16. Mail and telephone canvas for donations
17. Apply for grants for projects (Seniors' Symposium, Community Drug Strategy, Youth Initiative, etc)



Despite these efforts we are still having difficulty raising enough money for the monetary rewards we offer to tipsters who provide information that assist in solving a crime. As well, with limited funds our crime prevention and awareness efforts are greatly impacted and result in our being unable to conduct these initiatives in our community. Awareness is key so that citizens know that Crime Stoppers is a safe place to call to report illegal activity, remain anonymous and never have to go to court. This is achieved by Crime Stoppers participating in community events and working with the public to provide information and items with our contact information easily accessible so that when they have something to report they do not have to search for our phone number. Reduced funds also mean that we are limited in our ability to work with community organizations in crime prevention initiatives. Over the years Sudbury Rainbow Crime Stoppers has been recognized for our efforts in this field.

## COMMUNITY INVOLVEMENT

In 2012 we were lucky enough to have more than 4,371 volunteer hours. We gave 30 presentations to 1,257 people in the community (students, businesses, etc) to educate on what Crime Stoppers is and how it works. To date in 2013 our numbers are tracking to better those 2012 numbers.

Crime Stoppers works with many community agencies in varied areas of concern to help as community members in addressing crime from a prevention perspective as well. Some *examples* are:

1. School registration package (awareness info to include in secondary school registration package)
2. "2nd Chance Committee " with other Community Agencies to address the street level prostitution issues in the City as well as a second committee "Environmental Committee on Street Level Prostitution".
3. We participate with community organizations such as the Alzheimer's Society, Sudbury & District Health Unit, HSN, Greater Sudbury Police Service and others on a "Safe Driving Coalition"
4. Jane School - we facilitate a Jane School court diversion for sex trade workers to build trust and when they are ready, to connect them with resources to begin their long journey out of the trade, working with community agencies and Police
5. John School - we facilitate a John School court diversion for men charged with communicating for the purpose of prostitution to educate them on issues surrounding prostitution in our community (zero recidivism since we began facilitating over 5 years ago).
6. We work with some CANs (Community Action Networks) and schools on solutions to graffiti, bullying, robberies, arsons, vandalism, etc
7. We participated on the Community Drug Strategy committee with the Health Unit and Greater Sudbury Police Service and were successful in obtaining a grant for the initiative
8. We participate annually with Community Safety Net who produce the "Drug Safety Book" for the Grades 5 and 6 GSPS VIP Program.
9. We participate annually in the "Racing Against Drugs Sudbury" initiative (held this year at the Azilda Arena).
10. In the recent past we held a very successful Seniors Symposium for seniors, their families and their caregivers and plan to do the same again
11. This year we hosted the Harlem Ambassadors Basketball Team who went into the schools the day following the game to speak to students about their "Stay in School, Stay off Drugs" program.
12. We assist officers with initiatives to solve crimes in the community and at local schools (arsons, robberies, drugs, etc) by preparing posters, highlighting the crime on our *Crime of the Week* or *Fugitive of the Week*, offering a *Guaranteed Minimum \$1000 Reward*, and many other initiatives

## **PARTNERS WITH THE CITY**

Crime Stoppers considers itself to be a partner with the City of Greater Sudbury. And when this City Council makes a financial contribution to Crime Stoppers, there is *an absolute reduction in the cost of policing*. There is a payback!

But if for any reason, Crime Stoppers cannot provide tips to the police, then investigations will take longer; in some cases months and years. Months and years cost money; other investigations get backed up; other police work gets backed up and we will have moved one step away from the "Safe Community" model this very council has committed to..... and it will only be a matter of time before the Police Service is before this very council requesting additional funding for policing this community.

**The police are one piece of the solution to crime in our city. The police enforce the law ..... but the police can't be everywhere.**

**Crime Stoppers is about the community realizing that we hold many of the solutions to crime in our neighbourhoods. The community must *step up* and be part of the solution. Crime Stoppers provides the community with one way to step up and make our communities safer.**


Our 2012-2013 budget will reach \$270,000. Crime Stoppers is asking that the City consider an *annual donation* to us of \$50,000 and *that you look at it not as an outflow of money, but rather as a prudent investment in a tool that greatly reduces the cost of policing in our City.*

*"Sudbury Rainbow Crime Stoppers is one of the best performing Crime Stoppers programs in this province if not this country!"* That statement came from the President of The Ontario Association of Crime Stoppers.


***Let's work together to keep it that way!***



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**SUDBURY RAINBOW  
CRIME   
STOPPERS**

*Making our community safer One call at a time*



**My name is Terry Ames.**

**I am one of 25 volunteer Directors on  
the Board of Sudbury Rainbow Crime  
Stoppers**

## Straight To The Point

Crime Stoppers saves this city money!

## Straight To The Point

We *are* a charity, but not a typical one.

A financial charitable contribution from this city does in fact *pay a return* to the city in reduced policing costs.

## Crime Stoppers Saves This City Money

Crime Stoppers takes calls from people who wish to remain anonymous and who have information to solve crimes already committed or which are about to occur

## Crime Stoppers Saves This City Money

### *Sometimes it plays out ideally!*

A crime occurs one evening. A tip comes in the very night of the crime. The tip is in regards to somebody that is not even a suspect. The crime is solved and the person is charged with very little time and very few resources utilized. ***This happens!***

## Crime Stoppers Saves This City Money

Without Crime Stoppers these cases would have cost taxpayers significantly more to solve, and in some situations *may never be solved at all*

## Crime Stoppers Saves This City Money

*• "Crime Stoppers solves crimes. Their tips often get our investigations started in the right direction, when we have no investigative leads to begin with."*

Chief Elsner

## Crime Stoppers Saves This City Money

Thomas B. O'Grady, retired Ontario Provincial Police Commissioner and former member of the Canadian Association of Chiefs of Police once stated:

**"Fingerprinting, the relevance of DNA and Crime Stoppers are the top three innovations in modern-day policing".**

## Crime Stoppers Saves This City Money

*"Sudbury Rainbow Crime Stoppers is one of the best performing Crime Stoppers programs in Ontario, if not in Canada."*

*Alex Williamson*

*Past President - Ontario Association of Crime Stoppers*

## 1987-Present 26 YEARS OF SUCCESS

|                               |              |
|-------------------------------|--------------|
| ■ Tips received.....          | 24,339       |
| ■ Charges laid.....           | 6,824        |
| ■ Cases cleared.....          | 3,579        |
| ■ Fugitives Arrested.....     | 358          |
| ■ Weapons recovered.....      | 152          |
| ■ Drugs & property recovered. | \$45,433,206 |
| ■ Rewards approved.....       | \$537,575    |

**We work very hard as a board to be self sufficient.**

- Tri Force Ball                      - Fire Truck Pull
- Golf Tournament                      - Harlem Ambassadors
- Bingos, 50/50 draws, Fundscrip, John Schools
- Benefit Shows, Lock ups, Sale of billboard ads & signs, BBQs, etc

\* 2012 saw the end of "Night at the Races", one of our significant annual fundraising events

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If we are unable to continue to operate at current levels it's going to cost this city/council money.

If we cannot provide tips to the police, their investigations take longer, in some cases months and even years!

If we are unable to continue to operate at current levels it's going to cost this city/council money.

- Months and years cost money!
- Other investigations get backed up!
- Other police work gets backed up!



If we are unable to continue to operate at current levels it's going to cost this city/council money.

- Our city becomes less safe.
- We move one step away from the "Safe Community" model this very council has committed to.

### Not your typical charity!

- Crime Stoppers is a non profit charity
- We are not part of the Police Service
- We do not receive government funding to operate

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**Not your typical charity!**

This council will receive many requests from many worthwhile charitable organizations

*Giving money to many of those organizations will make you feel good*

*Crime Stoppers is unique*

**Not your typical charity!**

When this city makes a donation to Crime Stoppers, there is an absolute real reduction in the cost of policing

Yes, there is a *financial payback*  
...good for Taxpayers!

## Not your typical charity!

If Sudbury Rainbow Crime Stoppers can no longer deliver tips to our city's police services, it will only be a matter of time before the police services is before this council requesting additional funding for policing in this community.

## Our Request

We have submitted a formal request to this council for annual funding in the amount of \$50,000

## Our Request

We believe this will accomplish two council goals:

1. Continue to take Sudbury along the path of a "Safe Community."
2. Maintain fiscal responsibility by ensuring that money spent in one area will eliminate the need to spend perhaps even more money in another area.

[www.sudburycrimestoppers.com](http://www.sudburycrimestoppers.com)

Contact: Executive Director  
Deborah Rousseau  
705-675-9171 ext 5692  
[sudburycrimestoppers@vianet.ca](mailto:sudburycrimestoppers@vianet.ca)

Safe Communities Require Team Work

*We need you on our team!*

