

Friends of Sudbury Transit

We are a citizen group, formed in 2011,
working to help improve transit for the
citizens of Greater Sudbury

Transit brings many benefits to its
citizens – both to those who use
it and those who don't

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Transit Helps Solve These Transportation Problems

- Traffic congestion
- Parking congestion
- Road infrastructure costs
- Parking infrastructure costs like multi-level garages
- Automobile costs to consumers
- Inadequate mobility for non-drivers (including an aging population)
- Excessive energy consumption
- Pollution emissions
- Traffic accidents

Transit gives a big bang for the buck!

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For every \$1,000 in property taxes collected in 2012:

Road Construction and Maintenance: \$238

Greater Sudbury Transit: \$47

*From the CGS website

Transit uses 4.7% of our taxes while 33% of Sudburians do not have access to a car.

In contrast, roads use 24% of our taxes.

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Budget Suggestion

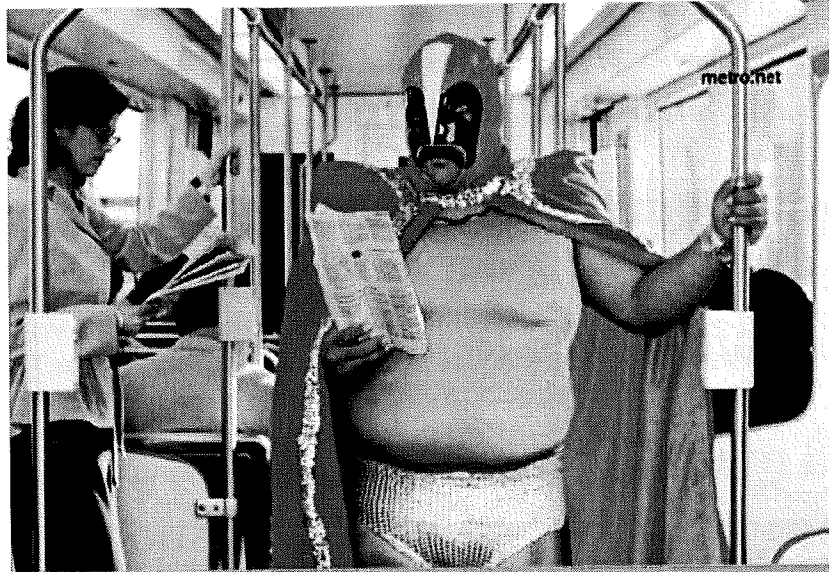
Allocate \$48 per \$1000 to transit because of the far-reaching benefits to the citizens of Greater Sudbury and because of the cost savings it will generate in other areas of spending like on road construction

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Where to spend that extra \$1?

Implement a Ridership Growth Strategy as outlined in the 2006 *Entra* study to **increase revenue and ridership**, especially to attract discretionary riders (those who have the option to take their cars)

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Let the other
superheroes
wrestle with traffic.



Commuter with Metro and spend your time on more
heroic pursuits. You'll arrive refreshed and ready for
your next move. Go Metro.

Where to spend that extra \$1?

Implement a 6 month pilot project to change
Sunday Service to Saturday Service.

Citizens need to **work, shop and travel** on
Sundays using the same routes they use on
Saturdays.

We have a petition with 2000 signatures
requesting this change.

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Other ideas

Create **Family/Day Passes** to encourage families to travel by transit and to make it more affordable for families

Add more **Express bus** routes at peak times to further reduce congestion

Increase **snow clearing** at bus stops

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By improving transit, the City can **reduce costs** in other areas and secure a **more sustainable future**

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